
YOU × PWI

PARTNERSHIP STRUCTURE

ABOUT PWI

Who We Are

We are a creative, digital, and consulting team providing structured support across design, web, marketing, and strategy. Our work is built to be practical, reliable, and easy to integrate into a wide range of engagements.

What We Do

We offer services spanning creative execution and strategic planning, including graphic design, website development and support, content and marketing services, and consulting focused on messaging, fundraising, and organizational strategy.

How Our Services Are Structured

Our services are modular, clearly scoped, and designed to work independently or together. This approach allows organizations to select only what they need while maintaining consistency across projects.

Experience and Approach

With over a decade of experience, we bring a process-driven approach focused on clarity, alignment, and execution.

Quality and Process

Every project follows documented workflows and internal review standards to ensure accuracy, consistency, and professional delivery.

This packet outlines our service offerings.

Our Mission

Impact hundreds of millions of people.

Our Vision

Honor God. Impact People.

WHY PARTNER WITH PWI?

Why Partner With Us

Partnering with us gives your agency the ability to offer high-quality creative and digital services without taking on extra staff, overhead, or production risks. We provide the fulfillment, you provide the relationship, and together we deliver exceptional results for your clients.

Our partnership model is simple. You sell our services at whatever price fits your market and value structure, and you keep the margin. You gain a reliable production team, consistent deliverables, and a full suite of services you can confidently offer under your own brand.

Flexible Pricing and Full Margin Control

Set your own retail pricing. Whether you mark up our services by 20 percent, 50 percent, or more, you keep the difference. It is your business model, your clients, and your revenue.

A Team You Can Trust

With a decade of experience and hundreds of successful projects, our team becomes your behind-the-scenes production department, delivering high-quality work that reflects well on your brand.

Expand Your Services Effortlessly

Add design, web, marketing, and consulting services to your offerings without hiring additional staff. We do the fulfillment while you focus on sales and client relationships.

Reliable Turnaround and Clear Communication

We deliver projects on time and keep you updated throughout the process so you can confidently communicate with your clients.

A Long-Term Partner Focused on Your Growth

When you succeed, we succeed. Our goal is to build a trusted partnership that helps your agency grow with dependable production support and consistent quality.

DESIGN SERVICES

Service	PWI Amount
Branding Package	\$1,500
Unlimited Basic Graphic Design <i>(1 Project at a Time, 5-Day Turnaround)</i>	\$2,000/mo
Unlimited Graphic Design <i>(2 Projects at a Time, 5-Day Turnaround)</i>	\$3,000/mo

WEB DESIGN SERVICES

Service	PWI Amount
Starter Website	\$1,500 + Hosting
Custom Website	\$5,000
Feature-Rich Website	\$10,000
Content Hub Website	\$15,000
Advanced Website	\$20,000+

MARKETING SERVICES

DIGITAL MARKETING

Service	PWI Amount
Google Ad Grant Management <i>(For Eligible U.S.-Based 501(c)(3) Organizations)</i>	\$350/mo
Google Paid Ads	\$1,500/mo + Ad Spend
Meta Advertising	\$1,500/mo + Ad Spend
Social Media Management	\$1,500/mo
Email Marketing	\$500/email + Ad Spend
Search Engine Optimization	\$1,500/mo
Content Writing	\$1,500/mo

MARKETING SERVICES

DIRECT MAILING OPTIONS

Service	PWI Amount
4-Spread Brochure <i>(8 Pages - 8.5" x 5.5")</i>	\$2,000
External Envelope	\$375
Internal Giving Envelope	\$500
Remittance Card	\$500
Standard Postcard <i>(5.5" x 4.25")</i>	\$500

CONSULTING SERVICES

Service	PWI Amount
Strategy Retainer	\$2,500/mo
Donor Strategy Audit & Discovery	\$5,000 + Travel/Expenses
Messaging Day Workshop	\$5,000 + Travel/Expenses
Fundraising Plan Creation	\$5,000 + Travel/Expenses
Communications & Marketing Plan	\$10,000 + Travel/Expenses
Strategy Development	\$10,000 + Travel/Expenses



PROJECTWORLDIMPACT

We're Excited to Start Working With You

Thank you for considering our services. We look forward to the possibility of working together and building a productive, long-term collaboration.
